

SERVICE TO AMERICA MEDALS

celebrating the people who serve our nation





“LET PUBLIC SERVICE BE A PROUD AND LIVELY CAREER. AND LET EVERY MAN AND WOMAN WHO WORKS IN ANY AREA OF OUR NATIONAL GOVERNMENT, IN ANY BRANCH, AT ANY LEVEL, BE ABLE TO SAY WITH PRIDE AND WITH HONOR IN FUTURE YEARS: I SERVED THE UNITED STATES GOVERNMENT IN THAT HOUR OF OUR NATION’S NEED.”

President John F. Kennedy

DR. JAMES BAGIAN

Career Achievement

Pilot. Engineer. Flight surgeon. Two-time astronaut. With a career spanning more than 25 years in government, he has worked in five different agencies. Now, as director of the National Center for Patient Safety at the Department of Veterans Affairs, he has developed an award-winning patient safety program.



Celebrating America's Unsung Heroes

Public service is one of our democracy's greatest privileges, yet too often the men and women who do the nation's business are overlooked or underappreciated.

Government employees' vital contributions to the quality of our daily life often go unseen by the American people they so ably serve. As former chairman of the Federal Reserve Board Paul Volcker has said, "Somebody has to keep the air clean and the environment safe for the next generation. Somebody has to respond to the more mundane, but nonetheless sometimes challenging assignments of keeping government working effectively and efficiently if self-government is to work at all."

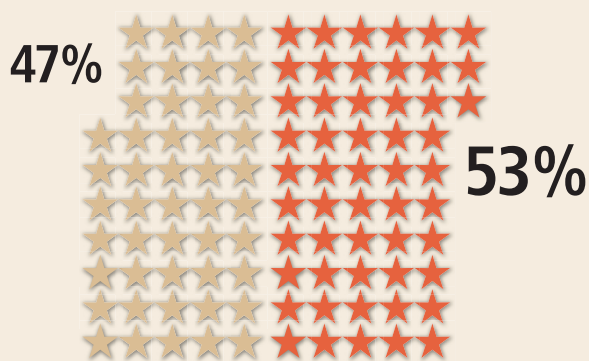
Yet, our government's capacity to meet these and many other important challenges is under threat. A federal workforce crisis is sapping government's greatest resource—its cadre of talent. As more than half of the federal workforce will become eligible to retire in the next three years, the government faces its biggest recruitment challenge in decades.

Good government requires good people. The Service to America Medals program honors the best in our federal workforce and hopes to inspire a new generation of people to join in service to our nation.



The second annual Service to America Medals gala takes center stage at the National Building Museum in Washington, DC

A full 53% of the total federal workforce—more than 825,000 government employees—is eligible for regular or early retirement by 2007, including 69% of all supervisors in the federal workforce.



Source: Office of Personnel Management, FY2002



Mary Matalin, Author and Former Assistant to President George Bush and Counselor to Vice President Cheney, shares a light moment with her husband, James Carville, Author and Co-Host of CNN's *Crossfire*

“OUR NATION IS DEEPLY INDEBTED TO THE MEN AND WOMEN WHO DEVOTE THEIR LIVES TO FEDERAL SERVICE. THESE DEDICATED PUBLIC SERVANTS HELP TO STRENGTHEN OUR COUNTRY THROUGH THEIR EFFORTS TO ENSURE THAT AN EFFECTIVE GOVERNMENT IS SERVING THE NEEDS OF THE AMERICAN PEOPLE.”

President George W. Bush

STEPHEN MCHALE

Federal Employee of the Year

He mobilized the largest new federal agency since World War II, growing the Transportation Security Administration from just two employees in December 2001 to more than 60,000 employees in under a year.



2004 Medals Categories

Created by the Partnership for Public Service and the magazines of Atlantic Media—*The Atlantic Monthly*, *Government Executive* and *National Journal*—the Service to America Medals recognize the accomplishments of America's best public servants.

The medals honor people who have shown a strong commitment to public service and have made significant contributions in government that were innovative and met a critical need for the nation.

The 2004 Service to America Medals will be awarded during a black tie gala on September 28, 2004 at Union Station in Washington, DC.

More than one million readers of Atlantic Media publications will learn about the award winners in a special tribute edition of *Government Executive*, as well as in features and supplements appearing in *The Atlantic Monthly* and *National Journal*, and on the Partnership for Public Service Web site at www.ourpublicservice.org.

Federal Employee of the Year Medal

This award recognizes a federal employee whose professional contributions exemplify the highest attributes of public service. Finalists for this category will be selected from the nominations for all other medal categories.

Career Achievement Medal

This award recognizes a federal employee for significant accomplishments throughout a lifetime of achievement in public service. Nominees must have at least 20 years of career federal civil service (hired before January 1, 1984).

Call to Service Medal

This award recognizes a federal employee whose professional achievements reflect the important contributions that a new generation brings to public service. Nominees must have entered the federal civil service within the last five years (hired after January 1, 1999) and must have been 35 years of age or younger as of October 15, 2003.

Homeland Security Medal

This award recognizes a federal employee for a significant contribution to the nation in activities related to homeland security, such as border and transportation security, emergency preparedness and response, intelligence, and law enforcement.

Justice and Law Enforcement Medal

This award recognizes a federal employee for a significant contribution to the nation in activities related to justice and law enforcement, such as civil rights, criminal justice, counterterrorism, and fraud detection and prevention.

National Security and International Affairs Medal

This award recognizes a federal employee for a significant contribution to the nation in activities related to national security and international affairs, such as defense, diplomacy, intelligence, and trade.

Science and Environment Medal

This award recognizes a federal employee for a significant contribution to the nation in activities related to science and environment, such as biomedicine, economics, energy, information technology, meteorology, resource conservation, and space.

Social Services Medal

This award recognizes a federal employee for a significant contribution to the nation in activities related to social services, such as economic development and assistance, education, labor, housing, health care, and transportation.

"I am grateful that the Partnership and Atlantic Media have elevated and publicly recognized the unique contributions that can be made to community and country in a variety of different ways through public service."

*Tom Ridge, Secretary of the
U.S. Department of Homeland Security*



Nelson Hernandez, Business and Commerce medalist, smiles proudly with Cokie Roberts, Political Commentator, ABC News, and Senior News Analyst, NPR

“THIS IS A FANTASTIC OPPORTUNITY TO RECOGNIZE FOLKS THAT EVERY SINGLE DAY, ON BEHALF OF ALL AMERICANS, DO REMARKABLE THINGS. IT’S A CHANCE TO RECOGNIZE THEIR ACHIEVEMENTS AND TO HAVE THEM UNDERSTAND OUR DEEP APPRECIATION AS AMERICANS FOR WHAT THEY DO EVERY DAY AS PROFESSIONAL PUBLIC SERVANTS.”

Sean O’Keefe, Administrator, NASA

ALYSON MCFARLAND

Call to Service

At age 28, she helped defuse an international crisis after North Korean refugees jumped over the wall of the U.S. Consulate in Shenyang, China.



HONORING EXCELLENCE *Honoring Excellence*

Nine federal public servants were honored for making the nation stronger and safer, furthering the cause of justice, bettering the lives of their fellow citizens, and honoring the nation's trust at the second annual Service to America Medals ceremony hosted by Atlantic Media Company and the Partnership for Public Service in October 2003.



Steve Pogorzelski, President of Monster, North America, joins Representative Harold Ford, Jr. in presenting the Call to Service Medal to Alyson McFarland



2003 Service to America Medals



Chad Holliday, Chairman of the Board & Chief Executive of DuPont, with Homeland Security medalist Paul Polski and Admiral James M. Loy, Deputy Secretary, Department of Homeland Security



Secretary Norman Mineta, Department of Transportation, presents the 2003 Federal Employee of the Year Medal to Stephen McHale



“AT THIS JUNCTURE IN OUR NATION’S HISTORY,
WHEN LIBERTY AND FREEDOM ARE ON THE LINE, WE CANNOT AFFORD TO HAVE
ANYTHING LESS THAN THE MOST CAPABLE AND TALENTED CITIZENS WORKING FOR OUR
COUNTRY.”

Kay Coles James, Director, Office of Personnel Management

PAUL POLSKI

Homeland Security

As an engineer with the Federal Aviation Administration, he leads a task force that develops counterterrorism technology; his efforts have led to the installation of more than 7,000 security devices in U.S. airports since September 11, 2001.



ATLANTIC MEDIA COMPANY
Atlantic Media Company

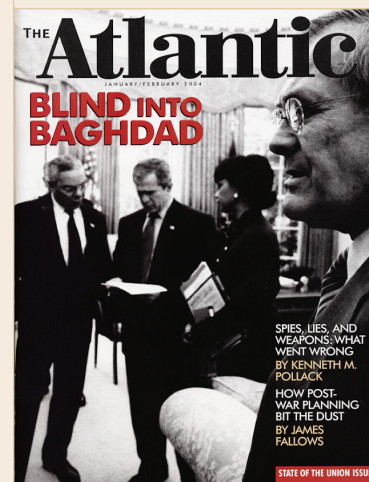
Atlantic Media Company has the rare ability to open up a national dialogue. Our flagship publications—*The Atlantic Monthly*, *National Journal*, and *Government Executive*—are influential agenda-setters among national opinion leaders inside and beyond the Washington policy-making community.

The Atlantic Monthly for more than a century has highlighted causes of great importance to the nation. Founded in 1857 by Ralph Waldo Emerson, Henry Wadsworth Longfellow, James Russell Lowell and Oliver Wendell Holmes, the magazine is credited with a leading role in the fight against slavery. It has long showcased the work of the nation's most celebrated writers. *The Atlantic Monthly* reaches more than one million readers in our country.

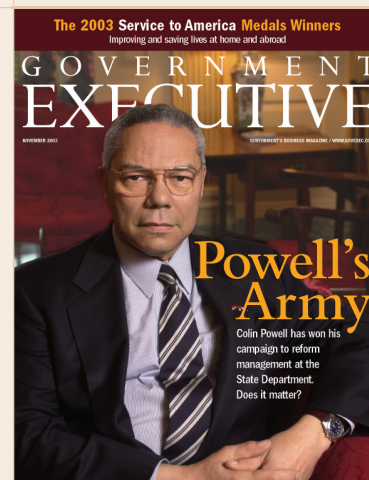
A little more than a century later, *National Journal* was launched and quickly became the leading weekly newsmagazine on U.S. politics and public policy. For three decades, *National Journal* has incisively examined and explained the ins and outs of policy development and national politics to an audience of people whose interests are focused on the ways of Washington.

Government Executive, also founded in the late 1960s, became part of the *National Journal* family in 1987. Like *Business Week*, *Forbes* and *Fortune* in the private sector, it has become the must-read source of information for the men and women who run the agencies and programs of the federal government.

With 1.5 million readers among the highest ranks of business, politics, government and academics, the publishing properties of Atlantic Media enjoy a prestigious reputation, unique in 150 years of American publishing.



John Fox Sullivan, President and Group Publisher of Atlantic Media Company, welcomes guests to the second annual gala



“THE PARTNERSHIP FOR PUBLIC SERVICE IS CELEBRATING ALL THAT IS GOOD ABOUT THOSE WHO PARTICIPATE IN OUR DEMOCRACY AS PUBLIC SERVANTS.”

Andrew Card, White House Chief of Staff

EDWARD J. NEEDHAM AND TEAM

Justice

Reacting and responding to a national threat, the Buffalo Joint Terrorism Task Force, led by Edward J. Needham, discovered and arrested the “Lackawanna Six,” who have pled guilty to the charges of supporting a foreign terrorist organization.



THE PARTNERSHIP FOR PUBLIC SERVICE

The Partnership For Public Service

With young people increasingly turning away from public service, our nation faces a severe challenge in realizing the promise of government. The Partnership for Public Service is a nonpartisan, nonprofit organization that works to inspire a new generation to serve and to transform the way government works and make it a beacon for America's best and brightest.

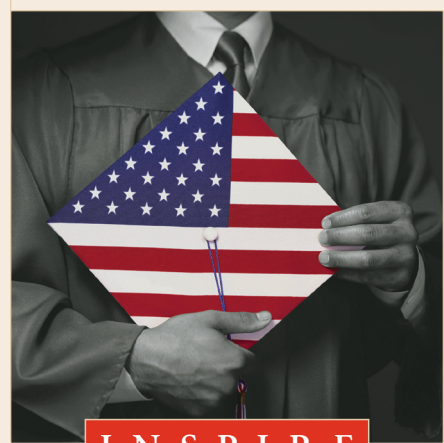
The Partnership works closely with public and private partners to restore the public's trust and confidence in the work and value of our government as a place where passionate and committed public servants can have a positive impact on the quality of our lives and the health of our democracy.



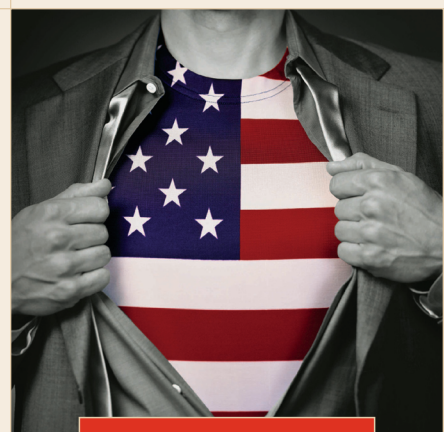
John Spencer, Emmy award-winning actor of *The West Wing* with Secretary Andrew Card, White House Chief of Staff



PARTNERSHIP FOR PUBLIC SERVICE
WWW.OURPUBLICSERVICE.ORG



INSPIRE



TRANSFORM



REALIZE

“THESE AWARD RECIPIENTS ARE SUPERB.
THEY ARE EXCELLENT. THEY ARE OUTSTANDING. BUT THAT’S THE STANDARD
IN PUBLIC SERVICE ACROSS AMERICA.”

Admiral James Loy, Deputy Secretary, Department of Homeland Security

RIAZ AWAN

National Security & International Affairs

As an attaché with the Department of Energy, he plays a key role in ensuring the safety and security of nuclear material at the now-defunct Chernobyl Nuclear Power Plant.



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The Partnership for Public Service Board Of Governors

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John E. Pepper
 Chairman, Executive Committee, The Procter and Gamble Company



2002 Service to America Medals gala emcee
 Judy Woodruff, Anchor and Senior Correspondent, CNN,
 and Partnership board member

Hugh Price

Admiral Joseph Prueher

Don Michael Randel
 President, University of Chicago

Dorothy S. Ridings
 President and CEO, Council on Foundations

Victoria Riskin

Judith Rodin
 President, University of Pennsylvania

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 President and CEO, Share Our Strength Foundation

Ted Sorensen

Larry Summers
 President, Harvard University

Jeffrey Swartz
 CEO, Timberland Company

Senator Fred Thompson

Stephen Joel Trachtenberg
 President, The George Washington University

Representative Chris Van Hollen

Senator George V. Voinovich

Paul A. Volcker

David M. Walker
 Comptroller General of the United States

Representative Henry Waxman

Llewellyn Wells
 Co-Executive Producer, *The West Wing*

John C. Whitehead

Judy Woodruff

“**WE ARE APPROPRIATELY AND WONDERFULLY HONORING** ALL THE PEOPLE WHO ARE MAKING IT POSSIBLE FOR OUR PLANES TO FLY, FOR OUR SOCIAL SECURITY CHECKS TO GET TO US, FOR OUR SCHOOLS TO FUNCTION, AND FOR ALL THE THINGS THAT WE COME TO EXPECT AS WE GO THROUGH LIFE IN THIS COUNTRY.”

*Cokie Roberts, Political Correspondent, ABC News,
and Senior News Analyst, NPR*

EARL STOCKDALE

Environment, Science and Technology

His success managing the world's largest environmental restoration project has resulted in a victory for the survival of the Everglades and for all who value our natural resources.



Distinguished Guests & Selection Committee Members

John Bridgeland

Special Assistant to the President and Director of USA Freedom Corps

David Broder

National Political Correspondent, The Washington Post

Louis Caldera

President, The University of New Mexico

Andrew Card

White House Chief of Staff

James Carville

Author and Co-Host of CNN's *Crossfire*

Timothy Clark

Editor and President, *Government Executive* Magazine

Vance Coffman

Chairman and CEO, Lockheed Martin Corporation

Richard Danzig

Former Secretary of the Navy

C. Boyden Gray

Co-Chairman, Citizens for a Sound Economy

Jehmu Greene

Executive Director, Rock The Vote

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President, National Treasury Employees Union

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Director, Census Bureau

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President and CEO, Hispanic Scholarship Fund

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Author and Former Assistant to President Bush and Counselor to Vice President Cheney

Patricia McGinnis

President and CEO, Council for Excellence in Government

Judith McHale

President and COO, Discovery Communications

M. Peter McPherson

President, Michigan State University

Norman Mineta

Secretary of Transportation

Connie Morella

US Ambassador to the Organization for Economic Cooperation and Development
Former Member US House of Representatives

Representative David Obey (D-WI)

Sean O'Keefe

Administrator, NASA

John Pepper

Chairman, The Procter and Gamble Company

Donald Powell

Chairman, Federal Deposit Insurance Corporation

Representative Jack Quinn (R-NY)

Tom Ridge

Secretary, Department of Homeland Security

Cokie Roberts

Political Correspondent, ABC News

Donna Shalala

President, University of Miami

John Spencer

NBC's *The West Wing*

Senator Ted Stevens (R-AK)

Max Stier

President and CEO, Partnership for Public Service

Arthur Sulzberger, Jr.

Chairman and Publisher, The New York Times Company

Jeffrey Swartz

CEO, Timberland Company

Senator George Voinovich (R-OH)

David Walker

Comptroller General of the United States

Llewellyn Wells

Co-Executive Producer, NBC's *The West Wing*

Judy Woodruff

Anchor, CNN



NASA Administrator Sean O'Keefe with Career Achievement medalist Dr. James Bagian



Cokie Roberts, emcee of the 2003 Service to America Medals, speaks on the importance of public service



Edward J. Needham accepts the Justice Medal from U.S. Congressman Jack Quinn and Greg Baroni, President of Unisys Global Public Sector, on behalf of the Buffalo Joint Terrorism Task Force



Bob Dees, Executive Director of Defense Strategies at Microsoft smiles alongside John Bridgeland, Director of the USA Freedom Corps and Denise Johnson, Social Services Medal recipient

“THERE ARE MANY PEOPLE IN THE CIVIL SERVICE WHO WORK VERY HARD AND ACCOMPLISH A TREMENDOUS AMOUNT, WHO GO UNHERALDED AND UNRECOGNIZED. AND I THINK [THIS AWARDS PROGRAM] IS GOING A LONG WAY TOWARD CORRECTING THAT.”

Senator Jeff Bingaman, United States Senate

DENISE JOHNSON

Social Services

She helps lead a polio eradication effort that has brought the number of cases down from 350,000 in 125 countries, to 572 in 11 countries, in just 15 years.



THE SEARCH IS ON FOR UNSUNG HEROES

The Search is On for Unsung Heroes

Each year our team searches for the best people to exemplify the excitement, sense of purpose and importance inherent in many government jobs.

If you know a career federal employee who is doing remarkable things and deserves recognition, please visit www.servicetoamericamedals.org to submit an online nomination. You can sign up to be notified when the nomination process for 2005 begins.

Eligibility applies to all career federal employees of the Executive Branch of the United States Government, similar employees of the Library of Congress, General Accounting Office, Office of the Capitol Architect, Government Printing Office, Administrative Office of the U.S. Courts, Smithsonian Institution, and Botanical Gardens. Additional specific eligibility requirements for certain awards are detailed on each award's web page. Former federal employees may be nominated if they separated from government service after the opening of nominations each year.

All medal categories are open to both individual and team nominations. Team nominations must be submitted under one person identified as the "team lead" and all team members must be listed in the nomination. Nominations may be submitted by anyone who is familiar with the nominees' accomplishments and their impact on our nation.



“THE COMPETENCE, INTEGRITY AND SENSITIVITY
OF THOSE WHO WORK IN PUBLIC SERVICE WILL DETERMINE THE QUALITY OF LIFE
FOR ALL OF US.”

Former U.S. Senator Bill Bradley

NELSON HERNANDEZ AND TEAM

Business and Commerce

Led by Nelson Hernandez, the Community Affairs team at the Federal Deposit Insurance Corporation developed a program that over the past two years has helped guide over 100,000 low-income Americans to financial security.



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CELEBRATING THE PEOPLE WHO SERVE OUR NATION
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SERVICE TO AMERICA MEDALS



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