

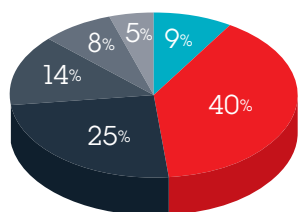


MARKETING BENEFITS

- The highest quality intelligence lead generation in the market
- Powerful thought leadership positioning on the leading edge of the intelligence discussion
- 100% share of voice & direct audience engagement through our exclusive package
- Unmatched federal branding through extensive visibility before, during and after event

OUR AUDIENCE

By Government Grade



- SES
- GS-15
- GS-14
- GS-13
- GS-12 and Under
- Other

CONTACT US TODAY.

NOW LAUNCHING:

The Government Town Hall Forums

2011 has been a tough year for federal managers concerned with streamlining budgets while maintaining quality performance.

A stalemate over the 2011 budget nearly shut down the government in April. With drastic cuts already proposed for next year's budget, the debate over 2012 promises to be even more passionate. Add heated negotiations over raising the debt ceiling, and many federal managers are wondering what the future holds for their performance initiatives and how to maneuver their programs down the path toward long term efficiency.

As the battle over the size and scope of federal spending rages, join Government Executive for our Town Hall series to question budget experts on the state of play, the impact of current proposals, and their best ideas for managing through the current climate and beyond.

EXCLUSIVE UNDERWRITER PACKAGE INCLUDES

Event Attendance & Speaking Benefits	
10 invitations for your company employees or non-government guests	◆
Opportunity for company representative to give welcome remarks	◆
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Logo on event promotional materials	◆
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Event registration list (one time use)	◆
Webinar registration list (one time use)	◆
INVESTMENT	\$40,000