



ADRIAN OLEG CONSTANTYN

I offer myself as a highly-experienced Graphic Design Leader with multi-layered creative execution and management skills. My unique combination of talents have been adeptly applied to a host of environmental and experiential design challenges ranging from master planning and programming to final design and construction documentation.

The pinnacle of this phase of my career was the successful opening of the International Spy Museum in Washington D.C., where I was part of the core exhibit graphics team while also spearheading all interior and exterior signage development and execution across a period of 4 years. This experience allowed me to combine my passions for architecture, storytelling, and materials to help bring the world of espionage history to millions of visitors from around the globe.

I too have been around the world as a professional designer for 23 years, from Metro Detroit, to Los Angeles,

to Hong Kong, and D.C.—twice. My unconventional career arc has included turns as an Art Director and Senior Designer for media, advertising, and global consumer companies; a child and teen apparel graphics developer; a freelancer for non-profits and start-ups; and even a graveyard shift movie set roadie. I've been an independent designer at 3 different periods of my career, pushing me to adapt skills quickly, compete for work, and deliver persuasive client-facing pitches. Design is my profession because design is my passion.

My creativity is balanced with strong analytical skills and a rigorous pursuit of language that transforms complex themes and concepts into impactful physical spaces. My knowledge of design is coupled with practical experience with reading architectural and fabrication drawings and documents; understanding local and regional signage codes; and working with media teams, lighting and sound designers, and landscape architects to

create holistic visitor experiences. My expertise spans the physical and digital spectrums, whether inspecting samples, coordinating creative assets, specing new technologies, or researching market trends and audiences.

I'm a great team player, willing to work every stage in the process, but I'm also a proactive idea generator who can convert raw concepts into finished deliverables with little to no support. I'm always eager to impart my knowledge, but I am also a keen student, eager to learn and continually update my skill set.

If you're interested to learn more about me, I invite you to read the following pages. You can gather even more intel at adrianconstantyn.com. To view a PDF of **environmental design work**, [click here](#). To view a PDF of **curated digital and print work**, [click here](#).

I sincerely appreciate your time and welcome additional inquiries via the contact information below at your earliest convenience.

next >

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EMPLOYMENT HISTORY

GALLAGHER & ASSOCIATES

06/2015 to 05/2019: Senior Environmental Graphic Designer

Specialized in ideating and constructing rich, immersive, visitor experiences for museums, heritage sites, and corporate headquarters, with an additional focus on interpretive and wayfinding signage. Partnered with exhibit designers and detailers; media and film producers; lighting and sound designers; and fabricators, architects, and project managers to plan and execute multi-year projects from master planning and programming phases through construction administration, installation, and opening. Duties included conceptualizing and executing environmental graphics for interior and exterior spaces; researching and studying a variety of complex subject matter to visually translate for audience consumption; collaborating with exhibit design colleagues to shape spaces and environments and interactive elements; programming and designing interior and exterior interpretive, wayfinding, and code signage; and coordinating with fabricators, construction managers, and engineers to ensure quality of craftsmanship, material and structural integrity, and schedule adherence. Projects on which I worked include the International Spy Museum, the Mount Vernon Estate Orientation Center, the Meijer Corporate Headquarters Heritage Center, the National Museum of Military Vehicles, the National Museum of Intelligence and Special Operations, the Tennessee State Museum, the Motown Museum expansion, temporary and traveling shows at the Maltz Museum of Jewish Heritage, and others.

ROSETTA STONE, INC.

12/2014 to 03/2015: Senior Digital Designer

Employed as the Senior Digital Designer for the Global Consumer division at Rosetta Stone's corporate headquarters after briefly working with the company as a freelance designer on ad campaigns. I reported to the Creative Director of our team, who gave me a great deal of independence to work with copywriters, social media gurus, web development and engineering teams, and digital strategists to lead the design and art direction of a large volume of assets for online and print media. This included concepting and executing online ads, including Rich Media options for DoubleClick; evergreen, multi-channel campaigns through the audience funnel; ads, organic postings, and skins for social media channels; desktop and mobile email and website landing page art; blog post art and infographics; and print ad campaigns. During my short but enriching tenure, I learned and worked with the latest design- and project-management technologies and cloud-based apps, such as Adobe Creative Cloud, DoubleClick Studio, Google Web Designer, and WorkForce project management.

PROOF INTEGRATED COMMUNICATIONS

04/2014 to 07/2014: Contract Senior Art Director

Contracted at PROOF as a Senior Art Director for nearly three months through a creative recruitment agency, where I provided diverse tasks such as designing logos and retail packaging for prominent national brands; developing print and online persuasive ad campaigns for regional energy providers, news-making space companies, and international consulting firms; executing humorous social media graphics to support advocacy organizations; conducting research based on client briefs to establish message positioning; and ideating headline and tagline copy for creative.

MEMYSELF&CO.© DESIGN SERVICES

01/2009 to 01/2015: Chief Creative

Operated a formal freelance business for nearly six years, providing print and online design; production sourcing and contracting; staff and process management; copy writing, editing, and proofreading; and communications strategies. My clients included national, regional, and local businesses, institutes, centers, and media outlets such as The Brady Campaign to Prevent Gun Violence, City Bikes retail stores, Georgetown University, The Aspen Institute, Teach for America, The Pew Charitable Trusts, VOX Global, AtlanticLIVE, Foreign Policy magazine, and The Chronicle of Higher Education, among many others.

ATLANTIC MEDIA COMPANY

01/2002 to 08/2004 & 10/2005 to 12/2008: Graphic Designer; Associate Art Director & Assistant Art Director

During two separate periods of employment at the company, I performed first as a member and then as a leader of the in-house Creative Services Group serving *The Atlantic*, *National Journal*, and *Government Executive* magazines, and the online daily The Hotline. My duties included the creation of agency-level assignments while taking part in developing department processes and managing personnel. I was responsible for a broad range of output, including the monthly development and production of informational graphics and editorial layouts; marketing & sales materials such as media kits, brochures, sales sheets, RFPs, and mock-ups; posters, invitations, and event signage; brand identities; book covers (*The Almanac of American Politics*); research presentations; and online output such as graphics-heavy email communications, web- and micro-sites, and custom online ads.

(Please ask me about my work experience prior to the past decade. I would be happy to elaborate on my experience abroad.)

next >

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**ADRIAN OLEG
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TECHNICAL EXPERTISE AND SKILLS

MAC ENVIRONMENT

(to latest OSX)

DESIGN APPLICATIONS

InDesign; Photoshop; Illustrator; Bridge; Edge Inspect; Acrobat Pro

PRODUCTIVITY APPLICATIONS

Word; Powerpoint; Excel; Keynote; Pages

CMS, COMMUNICATIONS, & WORKFLOW APPLICATIONS

Wordpress; DoubleClick Studio; GMail, Google Docs, Google Slides, Google Drive; HTML & CSS; (basic) PHP and MySQL; WorkForce; Timefox; Freshbooks; Transmit & FTP clients; Universal Type Server; Suitcase Fusion; Box & WeTransfer; Slack; etc.

SPECIALIZED SKILLS

Reading architectural & fabricator plans, elevations, shop drawings; construction & fabrication coordination terms; working at U.S. scale; bubble plans and master programming; basic ADA and IBC/IEBC requirements; District of Columbia signage codes (Shipstead-Luce Act area)

EDUCATION

UNIVERSITY OF MICHIGAN SCHOOL OF ART AND DESIGN

Bachelor's Degree in Fine Arts (B.F.A.), 08/1996

Concentration in Graphic Design. Additional essential and elective course studies in Art History (Ancient to Medieval, Renaissance to Modern, 20th Century Art, Asian Art, Propaganda Art of the U.S. & Soviet Union, Collage & Appropriation, and History of Design); Industrial Design (hand and computer rendering); Color Theory; Typography & Advanced Typography; Photography; Printmaking (Lithography); Packaging Design; Design Research; Literature & Creative Writing (Short Story & Novel, 1830-Present, American Literature); and Film Genres. In addition to my studies, I held a leadership role as the Vice President of the Art Students' League from 1995-1996 for which I won an Excellence in Student Leadership Award bestowed by the University of Michigan Office of the President in 1996.

MEMBERSHIPS AND AWARDS

AIGA (Professional Level Since 2006)


AFFINITY LAB MEMBER (2009 through 2010)

ATLANTIC MEDIA COMPANY CHAIRMAN'S AWARD (2004)

UNIVERSITY OF MICHIGAN EXCELLENCE IN STUDENT LEADERSHIP AWARD (1996)

< back next >

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PERSONAL DETAILS

I'm very much a real person with his share of life experiences. Here's what's shaping me.

I come from a family of immigrants who left Ukraine in the 1940s and moved around Europe and South America before settling in Detroit. I was raised by a single mother (a widow) with the help of my grandparents, all who impressed upon me and my sole sibling the importance of hard work and persistence to overcome obstacles and to prepare for unexpected changes. I was also immersed in culture and the arts—it helped that my family spoke over 3 languages and included a grandfather who was a Mariinsky-trained ballet teacher at Carnegie Hall.

My background influenced me to be a critical thinker and effective communicator (imagine 12 people at a holiday table debating the holy trinity of NO: politics, religion, and sex). I'm a liberal thinker who believes in the equality of all who themselves are tolerant. I'm an advocate for immigrant rights, gun control, marriage equality, and free speech. I am a voracious consumer of news, with interests in national and international politics, finance, and security.

I believe that understanding and being abreast of current events helps me to better understand history so that I can connect the threads that inform and deepen my work. I believe in the power of language and of words to influence ideas and people, and in the immediate emotive power of the static and of the moving image. And I believe exercising control over and shaping these elements is essential to understanding our world and how we can more effectively communicate complex concepts, and impactful events, and diverse viewpoints within it, both verbally and visually.

Some of my mission stems from being the dedicated father of a young daughter that my former spouse and I fought hard to have. Although I have transitioned from married life, I still believe in the strength of family and the importance of commitments to those who depend on me. I strive for authenticity in all my interactions, whether personal or professional, with courtesy leading candor. I take responsibility for my actions, and I respond to criticism and plaudits in equal measure. And while it's important to be serious and focused, there is always space for humor.

On the creative side, I am a passionate and articulate advocate of great design, with communication lying at the heart of it, but I am also deeply interested in the analytical and technical. My most recent role in museum and experience design allowed me to indulge my passion for architecture, materials, and structures while also diving into the technical complexities of structure, power, and even building code. My interests in art and objects range far and wide, and this is reflected in my home. I am an avid collector of books, posters, globes, cameras, religious iconography, and other vintage ephemera. My skills and interests are ever-evolving: I recently reopened my freelance business while still finding time for personal passions like working on my bike, trying complex recipes and tasting cult wines, seeking out new music of all kinds, and engaging with my neighborhood community.

REFERENCES

Contact information to be furnished upon request.

ROD VERA Graphic Design Director, Gallagher & Associates

ROBERT MALOOTIAN Creative Director, Gallagher & Associates

LIZA RAO Studio Manager, Gallagher & Associates

LINDSAY MILLER Manager of Collections And Exhibitions, The Maltz Museum of Jewish Heritage

DAVID G. BRADLEY Chairman, Atlantic Media Company

[< back](#) [next >](#)

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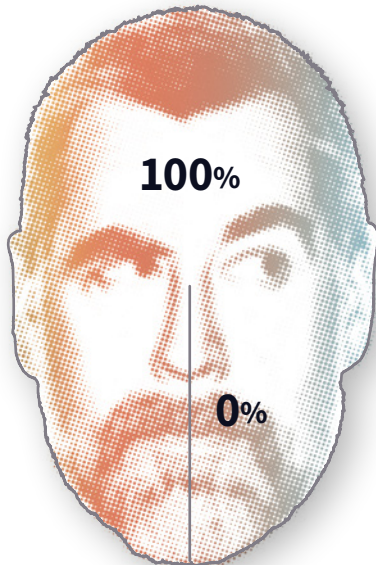
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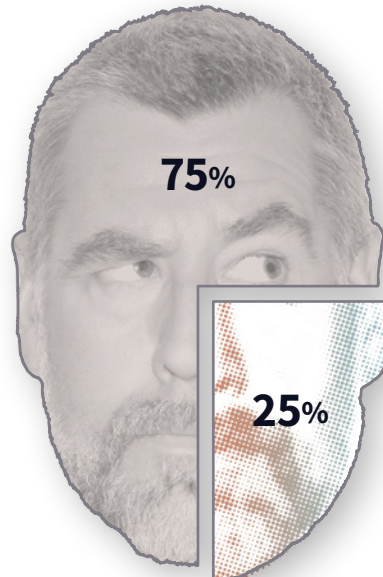
**ADRIAN OLEG
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Motivated



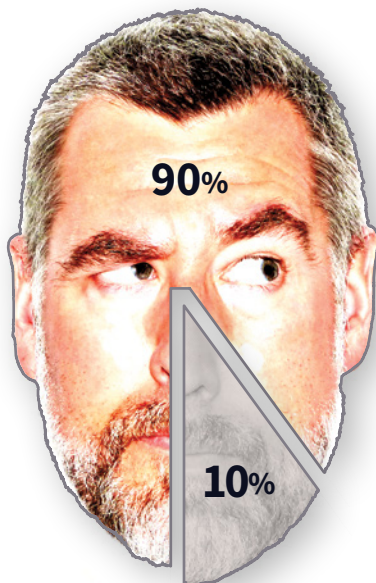
Lazy

Experienced



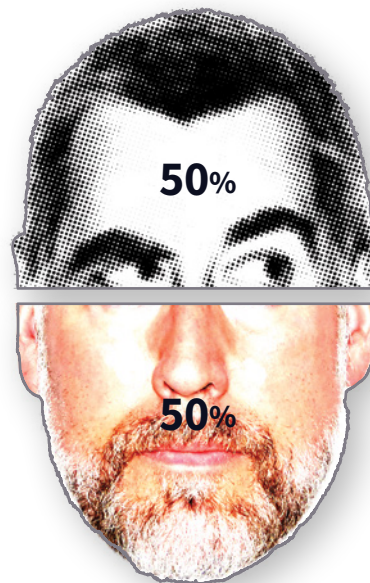
Eager to Learn

Responsible



Fun

Creative



Analytical

*Data based on Q3 2019 figures.

< back start >

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